



SCMA

AUGUST 2011

THE OFFICIAL NEWSLETTER OF THE SCMA



Southern California's PREMIERE BOATING EVENTS

Presented by



PRODUCED BY THE INDUSTRY, FOR THE INDUSTRY.



TRESSLER NAMED SCMA PRESIDENT

The Southern California Marine Association (SCMA) recently elected Richard Tressler as President for 2011- 2012. Tressler is Vice-President of Essex Credit Corp and has served on numerous SCMA committees over the years.

"Richard's role at Essex Credit Corp and his years of volunteering with SCMA give him a great understanding of what is required for our dealer and manufacturers to secure financing and sell product in the current economic climate," said Dave Geoffroy, Executive Director of SCMA. "I'm truly excited to have someone of Richard's character and experience helping SCMA tackle the industry's challenges head on during his term."



Others elected to serve as SCMA Officers include:

- Renee Ascencio - SCMA Vice President (Newport Boats)
- Dan Klaas - SCMA Secretary (Hipp Marine)
- Jim Hendricks - SCMA Treasurer (West Coast Editor, Bonnier Marine Group)
- Bruce Brown - SCMA Past President (Bruce Brown and Associates)

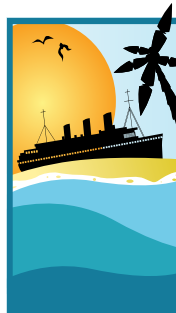
SCMA is a non-profit Association devoting its efforts and resources to the promotion of boating in Southern California and producer of the area's only industry-owned boat shows held annually in Los Angeles, San Diego, Long Beach, Marina del Rey and Orange County.

Additional information is available at www.SCMA.com

SPACE IS STILL AVAILABLE!

Reserve your space today at our beautiful new venue at Rainbow Harbor and reach thousands of qualified buyers at the upcoming show!

One of the West Coast's largest in-water/outdoor boat shows featuring hundreds of motor yachts, cruisers, sailboats, fishing boats, performance sportboats, family trailerables, ski boats, pontoons, inflatables and personal watercraft.



43rd Annual
LONG BEACH YACHT & BOAT SHOW
October 20-23, 2011
Rainbow Harbor 200B Aquarium Way

This is an industry-owned, industry supported Boat Show with boats of every style, size and budget.

For more information contact **Ryan Rawlings** at Ryan@scma.com or visit LongBeachYachtandBoatShow.com

SOUTHERN CALIFORNIA MARINE ASSOCIATION

Produced by



Serving the Southern California Marine Industry
Since 1956

Presented by



The ALL NEW SCMA website is live!

Check it out at SCMA.com



Opportunities still available for
TARGETED, AFFORDABLE ADVERTISING
on all 6 new Southern California
Marine Association sites!

Respond today by email to
jordanb@adstrategies.com
or call Jordan at 888-456-2450 ext 36.

SCAM ALERT

CAUTION: FAIRGuide SCAM

If you are contacted by "FAIRGuide - The Exhibitors Fair Guide" requesting that you update your information for their directory, **DO NOT RESPOND**. If you fill out the information and sign it, you will receive a bill for \$1,717 per year for 3 years. This scam has occurred in the past and appears to be circulating again.

MEXICO CHECKING ANGLERS' PASSPORTS

Three sportfishing boats boarded by navy; one ordered to leave waters near Cedros Island

Reprinted from Sign On San Diego 7/31/11 by Ed Zieralski

San Diego-based sportfishing boats, which have been having a tough time because of poor fishing offshore, lately have been encountering problems with the Mexican government over passports.

Last week, three sport boats — *the Horizon*, a dive boat out of H&M Landing, and the *Royal Polaris* and the *Searcher* out of Fisherman's Landing — were boarded and detained by the Mexican navy off Cedros Island. Passengers were checked for passports. One of the boats, *the Royal Polaris*, was told to leave Cedros by the captain of a Mexican navy boat because one of the anglers did not have a U.S. passport.

Long-range boats are scrambling to make sure all of their anglers have current passports, but there also is confusion for shorter fishing trips into Mexican waters.

[Read more...](#)



We have your ticket to FUN!

Long Beach Yacht & Boat Show
Rainbow Harbor
LongBeachYachtandBoatShow.com

MarinaFest
Marina del Rey
MarinaFest.com

Orange County Boat Show
and Sportfishing Festival
OC Fair and Event Center
OrangeCountyBoatShow.com

San Diego Yacht & Boat Show
Harbor Island
SanDiegoYachtandBoatShow.com

Los Angeles Boat Show
L.A. Convention Center
LosAngelesBoatShow.com