



Supply Chain Management Association of New  
Brunswick (SCMANB)

**New Brunswick Regional Conference**

**AGENDA**

Where - Casino Moncton NB

When - October 25-26, 2018

For more Details - Wendy Piercy at [scmanboffice@gmail.com](mailto:scmanboffice@gmail.com)

**Thursday October 25, 7-9pm**  
(CASH BAR)

FREE ADMISSION

[REGISTRATION LINK](#)



Opportunities | Opportunités **NB**

Come and get Social with the NB SCMA; we're tilting up an event for anyone working within Supply Chain who wants a chance to network and hear from their Supply Chain peers. There will be an informal panel of Supply Chain leaders who talk about emerging trends in Supply Chain with a focus on new entrants into our industry.

This evening will be sponsored by Opportunities New Brunswick.

**Friday October 26, 8:30-4:45pm**

[REGISTRATION LINK](#)

The SCMA NB institute welcomes you to a full day of learning from Supply Chain leaders. We've assembled a full days' roster of great speakers who will be sure to engage you with their knowledge, insights and stories.



**Francois Cormier, Account Executive - Canada Post**  
**8:30-10am**

*Francois Cormier is a business graduate from the Université de Moncton having held senior roles at Canada Post in the Marketing, Communications and Logistics.*

Session Topic - Order Fulfillment Trends in e-Commerce and their impact(s) on Canada Post operations

With the Postal Service embarking on its' largest transformational journey in history, Francois will share his insights covering the following key areas;

- Overview of Order Fulfillment trends and their relative impacts on Canada Post operations coast to coast

- Emerging trends impacting e-Commerce and their related impact on Order Fulfillment strategies
- Changing demographic and the relative impacts on Atlantic Canadian supply chains



Atlantic Lottery

**Julie LeBlanc Steeves - Shift Disturber Atlantic Lottery Corporation**

**10:30am-Noon**

Topic - How to apply Innovation concepts within your supply chain

In 2016, Atlantic Lottery began a transformation journey through innovation. Julie was seconded from her HR Advisor role to work with Customer Innovation to develop an in-house program where employees would learn and practice Design Thinking and Lean Start Up methodologies. The Catalyst program made its debut in April 2016 as a gamified, multi module program and quickly gained momentum throughout the company.

Fast forward to today, Julie has a fulltime innovation gig and a track record for getting to the heart of the problems the business wants to solve. The Catalyst program has evolved too; more than 100 Catalyst employee graduates are stirring things up at Atlantic Lottery. These grads are now leading their own projects, with new Catalysts learning by their side.

When she isn't facilitating Master Classes for Catalyst grads, she is working directly with the business - and more importantly, the customer - to develop new products, hack old ones and dig in to pain points to the customer experience.

Julie would describe herself as curious. Her colleagues would describe her as a Helper, Listener, Questioner, Networker, Pot Stirrer, Relationship Nurturer, People Builder, and Honey Badger. Her title as Shift Disturber is pretty much bang-on.



**James Johnstone, Director of Transportation - Giant Tiger**

**1-2:30pm**

James Johnstone is a seasoned transportation executive and strategic leader, having held several progressive leadership roles with some of the largest Canadian companies within the intermodal and dedicated trucking segments. James is known as someone who is always thinking outside the box, with a strong focus on domestic and international transportation, fleet management, business analytics and process implementation. James is now the Director of Transportation for Giant Tiger, an iconic Canadian retailer with over 240 stores across the country.

**Session Topic - Preparing for the electrification of the supply chain**

As organization look to optimize their transportation assets, decision makers are looking more seriously at scaling in electric vehicles to their fleet. James will take a deeper dive into this topic with conference participants focus on the following key areas;

- The facts - what is going on across Canada/USA as it relates to electric vehicles being used within Supply Chains
- The value proposition - answering why adding electric vehicle to commercial fleets is considered a strong strategic approach
- Fleet considerations for adding electric vehicle to a fleet; discuss the upsides and the constraints that should be considered prior to diving in



**Lieutenant Nick Cormier, Army Logistics Officer - CFB Gagetown**  
**2:45-4:15pm**

Lieutenant Nick Cormier, Ammunition Technical Officer, specializes in the life cycle management of a unique commodity: ammunition and explosives. This includes storage and transport practices, periodic maintenance, surveillance, inspections of all types of commodities, and disposal at end of life cycle. Nick was deployed on Task Force Afghanistan in Kandahar for seven months managing Canada's ammunition and explosives stockpile as part of a multi-national storage and processing facility and has since transitioned to a Leadership role as a Commissioned Officer in 2016 managing the Army's centralized ammunition and explosives warehouse for the Atlantic region.

**Session Topic** - Overview of the Canadian Armed Forces' logistic and supply chain management practices.

As a Senior Ranking Officer with the Canadian Armed Forces, Nick will provide an overview of the Forces' Logistic and Supply Chain Management practices and will dive into the following key areas;

- Inherent challenges faced with managing Logistics associated with ammunition and explosives both within Canada and while on deployed operations abroad.
- Procurement, storage, transportation, life cycle management, disposal, performance measurement, and risk management associated with this commodity.